

## **THE CORPORATE PLAN 2020-2024 – ‘COMMUNITY MATTERS’**

### **1. RECOMMENDATIONS**

- 1.1 That the Cabinet endorses the corporate plan 2020-2024, ‘Community Matters’ following consultation feedback.

### **2. INTRODUCTION & PURPOSE**

- 2.1 In October 2019 Cabinet approved the draft Corporate Plan for 2020 to 2024 entitled ‘Community Matters’ for consultation.
- 2.2 The Corporate Plan is the single most important strategy that shapes the way the Council works and defines its ambitions. In doing so it brings together strategic and service objectives, helping the organisation to work towards the same vision, values and priorities. It will be underpinned by a suitable and proportionate performance management framework that will detail the plans priorities and monitor its delivery.
- 2.3 Final approval is now being sought for the adoption of ‘Community Matters’ (Appendix 1), revised in response to the consultation feedback.

### **3. CONSULTATION**

- 3.1 Commencement of the consultation on ‘Community Matters’ was delayed due to the purdah restrictions during the General Election. Since those restrictions have been lifted the plan has been consulted upon and comments invited up until 31 January 2020.
- 3.2 The consultation itself was publicised through press releases, resulting in three articles; social media posts; the website; and at Information Offices. Consultation was also undertaken with Town & Parish Council’s, through the Information Bulletin, with Employees and consideration given to the document by each of the Overview and scrutiny Panels at their January meetings.
- 3.3 A small number of consultation responses were received from the online consultation, along with a response from the New Forest National Park Authority and feedback from the Overview and Scrutiny Panels. Consideration has been given to all comments and the final draft, appended to this report, revised accordingly.

### **4. DELIVERING THE PLAN**

- 4.1 A proportionate performance management framework will support the delivery of Community Matters; reporting on specific actions and achievement indicators. The framework will be designed to provide an overview, and allow for scrutiny, of performance against each Portfolio Holder’s priorities, with Portfolio Holders providing regular updates to the relevant Overview and Scrutiny Panel. In turn priorities and actions will filter through to service planning and performance monitoring, sitting alongside the council’s financial plans to ensure the resources are available and appropriately directed to deliver the plan.

4.2 Primarily the plan will be communicated and reported upon electronically. This will help keep cost to a minimum as well as making the plan and its delivery more accessible to those interested in specific priorities and activities. Dedicated webpages will be developed to support this.

## **5. FINANCIAL IMPLICATIONS**

5.1 A clear focus of the plan is continued financial responsibility. Direct costs arising from the production and publicity of the plan will be kept to a minimum.

## **6. PORTFOLIO HOLDER COMMENTS**

6.1 I am very grateful to my fellow Cabinet members and to our management team for their contributions towards the development of the new Corporate Plan, which sets out our priorities for the delivery of services to our residents, and for meeting the challenges over the next 4 years.

For Further Information Please Contact:

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Background Papers

The Corporate Plan 2020-2024 'Community  
Matters' – Cabinet 6 Nov 2019